

# Maggie Lynn Held

## Art Director

She is all of this mixed up and baked in a beautiful pie -The Waitress

### Education

Denver Ad School  
22-23

### Skills

Art Direction  
Ideating  
Apparel Design  
Copywriting  
Typography  
Photoshop  
Illustrator  
InDesign  
After Effects  
Presentation  
Creative Studio Pro  
Web Design  
Graphic Design  
Improv  
Animation Videos  
Strategy  
Product Development  
Key Note Speaking  
Voice Over

### About

She is a "Yes and"  
She is idea-rich  
She has grit  
She can talk to a tree  
She's got connections  
She has weiner dogs  
She bakes beautiful pies

### Contact

info@scribfolio.com  
**LinkedIn**  
813-477-2733  
**www.maggielynnheld.com**

### Experience

ART DIRECTOR • 2020-2023

E5 Baseball

Concepted and developed a new baseball tournament brand.

Responsibilities: Brand Visuals, Web, Apparel Design, Content Creation, Strategy

GRAPHIC DESIGNER *Freelance* • Summer 23

Seven Teas

Concepted and created design visuals for a competitive Tea company.

Responsibilities: Graphic Design, Banners, Ad Layout, Photo Editing

ART DIRECTOR/FOUNDER • 2015-2020

Scribfolio

Developed and designed a new product for the toy industry.

Responsibilities: Brand Visuals, Web, Apparel Design, Content Creation, Strategy,

Copywriting, Animation Videos, Key Note Speaking, Product Development,

**Creative Child Magazine Book of the Year and Creative Play of the Year.**

ART DIRECTOR • 2012-2018

Java Yoga Girls

Developed a new brand with a twist in the predictable mind and body industry.

Responsibilities: Brand Visuals, Web, Apparel Design, Content Creation, Strategy,

Copywriting, Account Management, Presentation, Instruction

ART DIRECTOR • 2016-2024

Freelance

Helped companies concept and execute 360 campaigns.

Responsibilities: Brand Visuals, Web, Apparel Design, Content Creation, Strategy,

Copywriting, Animation Videos, Logo Design, Script Writing

### Additional Experience

PROFESSIONAL ACTOR *See Acting Resume*

Worked with national and regional companies including Opryland USA and

Busch Gardens Entertainment.

Responsibilities: Singer, Dancer, Actor, Voice Over Artist, Playwright, Choreography

CERTIFIED PILATES INSTRUCTOR *See Pilates Resume*

Worked with different Pilates companies acquired multiple certifications.

Certifications: Mat Pilates, Yoga RYT, Equipment Pilates, Barre Code, Piloxing

PhysicalMind Institue, Balanced Body University, Piloxing Inc, Barre Code